

Attorney Docket:11032/30

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:

Andrew A. ERLICHSON et al.

Application No.:

09/775,504

Filing Date:

February 5, 2001

For:

AUTOMATED ONLINE

SWEEPSTAKES SYSTEM AND

METHOD

Examiner: Unassigned

Unassigned

Art Unit:

Honorable Commissioner of Patents and Trademarks Washington, DC 20231

REQUEST TO FILE CORRECTED POWER OF ATTORNEY

Applicants respectfully request that the previously filed Power Of Attorney by Assignee of Entire Interest be replaced with the enclosed Power Of Attorney.

The Chief Privacy Officer who executed the previously filed Power Of Attorney does not have the authority to bind the Assignee.

Respectfully submitted,

KENYON & KENYON

Date: March 5, 2001

Bradley J. Meier

Reg. No. 44,236

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[11032/3014]

APPOINTMENT OF POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

DoubleClick Inc., as assignee of the entire right, title, and interest in the application for patent entitled AUTOMATED ONLINE SWEEPSTAKES SYSTEM AND METHOD, which is being filed on even date herewith, hereby appoints all of the practitioners associated with the Customer Number 23838 as its attorneys/agents with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please address all communications regarding this application to:

Bradley J. Meier KENYON & KENYON 1500 K Street, N.W., Suite 700 Washington, D.C. 20005

Please direct all telephone calls to Bradley J. Meier at (202) 220-4200.

DoubleClick Inc. 450 West 33rd Street New York, New York 10001

Dated: Feb 12 , 2001

By:

Name: Elizabeth Wang

Title: Vice President & General Counsel